

a | CREATE



HELLO CORPORATE.

This is a|CREATE

With years of experience in corporate styling, branding and event conceptualization, a|CREATE is capable of providing services unmatched by any other brand.

Our services include product launches, intimate corporate dinners and large annual gala dinners. Styling industry parties, creating lasting impressions and helping you solidify your brand's image.



SERVICES.

Our services include, but aren't limited to, the conceptualization, creation and styling of corporate conferences, celebrations and dinners.

We are capable of creating custom experiences for your clients at product launches, VIP openings and award ceremonies.

With our dedicated team of Creatives we guarantee to keep you on-brand and offer our Production Services to customize the services and offerings to your particular corporate image.

EVENTS.

a|CREATE has built up an impressive portfolio of hand-picked, handcrafted décor items, which includes stunning structures, chairs, tables, bar counters, rugs, soft furnishings and much more. Along with our in-house florist, we are all you need to bring the event to life.





RENTALS.

With our own 'dry hire' option, should you prefer to style your own event, you can simply hire these lust-worthy pieces for your special occasion. Our selection not only includes furniture but décor and smalls as well.

DÉCOR & FLORALS.

With a clear vision, our Creative team will elevate your corporate function by carefully layering various décor elements together.

Not only does this allow you to keep services in-house but it guarantees a cohesive experience and consistency for all your event throughout the year.





MINING INDABA.

| CTICC

A small interactive space with styled lounge pockets, meeting rooms, branding opportunities and floral installations.





JOY OF JAZZ.

| SANDTON CONVENTION CENTRE

An all-inclusive styling opportunity consisting of furniture, décor and floral installation for the VIP Hospitality Suite at the annual and oldest jazz festival in South Africa.







PRODUCT LAUNCH.

| ZEITZ EVENTS & OCULAR LOUNGE

Product styling, florals, furniture & décor as well as table scaping for a world-renowned Fashion House.





AWARDS DINNER.

| KYALAMI CONVENTION CENTRE

Gala dinner furniture styling and décor installations at the amazing space that is Kyalami Convention Centre.







CORPORATE DINNER.

| ZEITZ EVENTS & OCULAR LOUNGE

Concept, styling and sustainable installations for a VIP Dinner held at Zeitz Events & Ocular Space.





YEAREND.

| HAZENDAL

Conceptualizing and styling of a corporate yearend event at a beautiful winelands venue. Creating huge floral installations and styling various seating options.





MINING INDABA.

| THE GRAND PAVILION

Incorporating a|CREATE pieces with existing furniture, beautiful floral installations and custom-made structures to elevate the space and keep on-brand.





SCATEC.

| CAVALLI ESTATE

Furniture and décor styling of combination seating pods with collectors items and custom made décor pieces.





COCKTAIL.

| N A S D A K

Furniture, décor and floral were provided by a|CREATE for this modern and edgy event. A perfect way to showcase the range of the events the a|C team is capable of executing.





CLIENT DINNER.

| E L L E R M A N H O U S E

An on-brand corporate dinner at one of the most sought-after venues in Cape Town. Furniture, décor and styling done by a|CREATE.





GALA DINNER.

| T H E W E S T I N

Able to adapt any look and elevate any venue; décor,
furniture and styling done by a|CREATE.





ART INSPIRING ART.

| Z E I T Z

Part One of a|CREATE taking inspiration from current exhibitions within the adjoining museum and its current exhibitors.





ART INSPIRING ART.

| Z E I T Z

Part Two of a|CREATE taking inspiration from current exhibitions within the adjoining museum and its current exhibitors.





ART INSPIRING ART.

| Z E I T Z

Part Three of a|CREATE taking inspiration from current exhibitions within the adjoining museum and its current exhibitors.





ART INSPIRING ART.

| Z E I T Z

Part Four of a|CREATE taking inspiration from current exhibitions within the adjoining museum and its current exhibitors.







01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.





04 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.





07 | PROCUREMENT

We will go ahead and liaise with the necessary third party (lighting operators, etc.)



08 | FINAL PAYMENT

The final amount is settled.



09 | SET-UP

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations and lighting design to the furniture delivery and placement.





10 | SHOWTIME

Your event looks spectacular and you take all the credit. Afterwards, we remove and reinstate everything at your venue - as if we were never there.

THE TEAM.



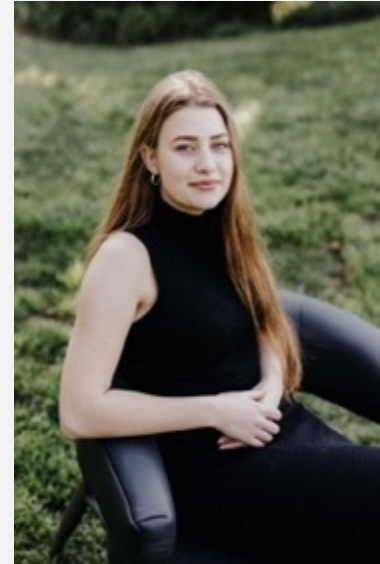
GENERAL
MANAGER
Leandri
de Leeuw



OPERATIONS
MANAGER
Hudson
Toperesu



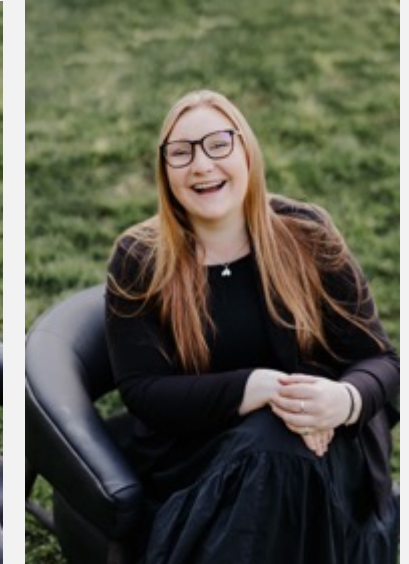
CREATIVE
DIRECTOR
Letitia
Riley



CREATIVE
Leandri
Herrewyn

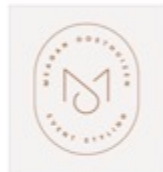


CREATIVE
Emma
Field



ADMINISTRATIVE
ASSISTANT
Kelly
Turner

CLIENTS & COLABS.



Jana Gouws

AMC
ANNE MANN CELEBRATES
EST. 1999



WEDDING
CONCEPTS

N
THE NARRATIVE



THE MOSAIC
wedding
COMPANY



GUCCI



THAT'S US.

Thank you for the opportunity to present you with this portfolio. We trust that we'll assist you in arranging a most memorable event.



GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8
THE OLIVE GROVE BUSINESS PARK
OU PAARDE VLEI ROAD
SOMERSET WEST

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FURNITURE | DECOR | STYLING

