



**ZEITZ MOCAA  
OCULAR  
PORTFOLIO.**



**HELLO.**

This is a|CREATE

We are Zeitz MOCAA Ocular's preferred creative professionals.

We excel at bringing ideas to life, and we would love to be your trusted partner on your creative journey.



SERVICES.

# SERVICES.

WE ARE A TEAM OF PROFESSIONALS WHO ARE PASSIONATE ABOUT CRAFTING VISUAL EXPERIENCES.

Our expertise spans from furniture and décor rentals, concept creation, and styling, as well as floral design and designing and producing unique furniture pieces.

We have worked tirelessly to build up a vast portfolio of hand-picked, handcrafted furniture and décor items, which includes stunning custom-made structures, chairs, tables, bar counters, rugs, soft furnishings and much more.





# CONCEPT & STYLING.

At a|CREATE, we continuously grow our stock to ensure it is current, on-trend, and timeless. Our range is unique and bespoke. Pair that with a Creative to style your event, and you'll create an occasion that guests will never forget.



## RENTAL.

With our 'dry hire' option, if you prefer to style your own event, you can simply hire these lust-worthy pieces for your special occasion. Our selection includes not only furniture but also décor and smaller items.

## a | FLORAL.

We have our own in-house florist and a vast range of décor and smalls. Our large warehouse offers the perfect space for the team to create magic in any shape or form.

What better way to tie it all together; furniture and florals, to take your celebrations to another level.





EVENTS.





# CORPORATE EVENTS.

From a large corporate event to an intimate dinner, a new brand launch or annual relaunch, we will help you create a memorable experience.

Working within brand guidelines and company spaces - from concept to installation - a|CREATE will ensure each requirement is met and the outcome exceeds expectation.

# WEDDINGS.

At a|CREATE, we guarantee your dream wedding journey from start to finish. We'll help you bring your statement style to life.

We visit the venue, create a custom LOOKBOOK, and hire any additional décor elements required from external suppliers to ensure that everything comes together on the day.

Our service offerings enable you to enjoy the journey by letting us take care of it all.



# INTIMATE MOMENTS.

Just as we maintain our collection of bespoke furniture pieces, we offer the same services to our clients; kitchen tea, engagement party, anniversary, birthday celebration or a baby shower. The possibilities for private celebrations are endless.





EVENT PORTFOLIO.



## GALA DINNER.

The gala dinner at Zeitz MOCAA, curated by a|CREATE & a|FLORAL, was an extraordinary explosion of colour, vibrancy, and floral abundance. Embracing a kaleidoscope of hues and textures, we transformed the venue into a whimsical paradise, where every corner bloomed with artistic flair and creative energy. From dazzling floral installations to playful décor elements, the gala dinner was a feast for the senses, inviting guests to immerse themselves in a world of exuberance and joy. This collaboration between a|CREATE and Zeitz MOCAA exemplified the power of creativity to create unforgettable experiences.

















# ATELIER VERSACE.

The Atelier Versace event, orchestrated by a|CREATE, was a stunning showcase of creativity, blending floral and fruit elements with impeccable styling. It exemplified a|CREATE's ability to transform spaces by harmonising their expertise with the client's vision. The team's creativity shone through in custom-built structures, exquisite floral arrangements, and artful styling that highlighted the iconic products of a world-renowned fashion house. It was a testament to a|CREATE's dedication to bringing international standards to life while infusing every detail with a touch of innovation and elegance.





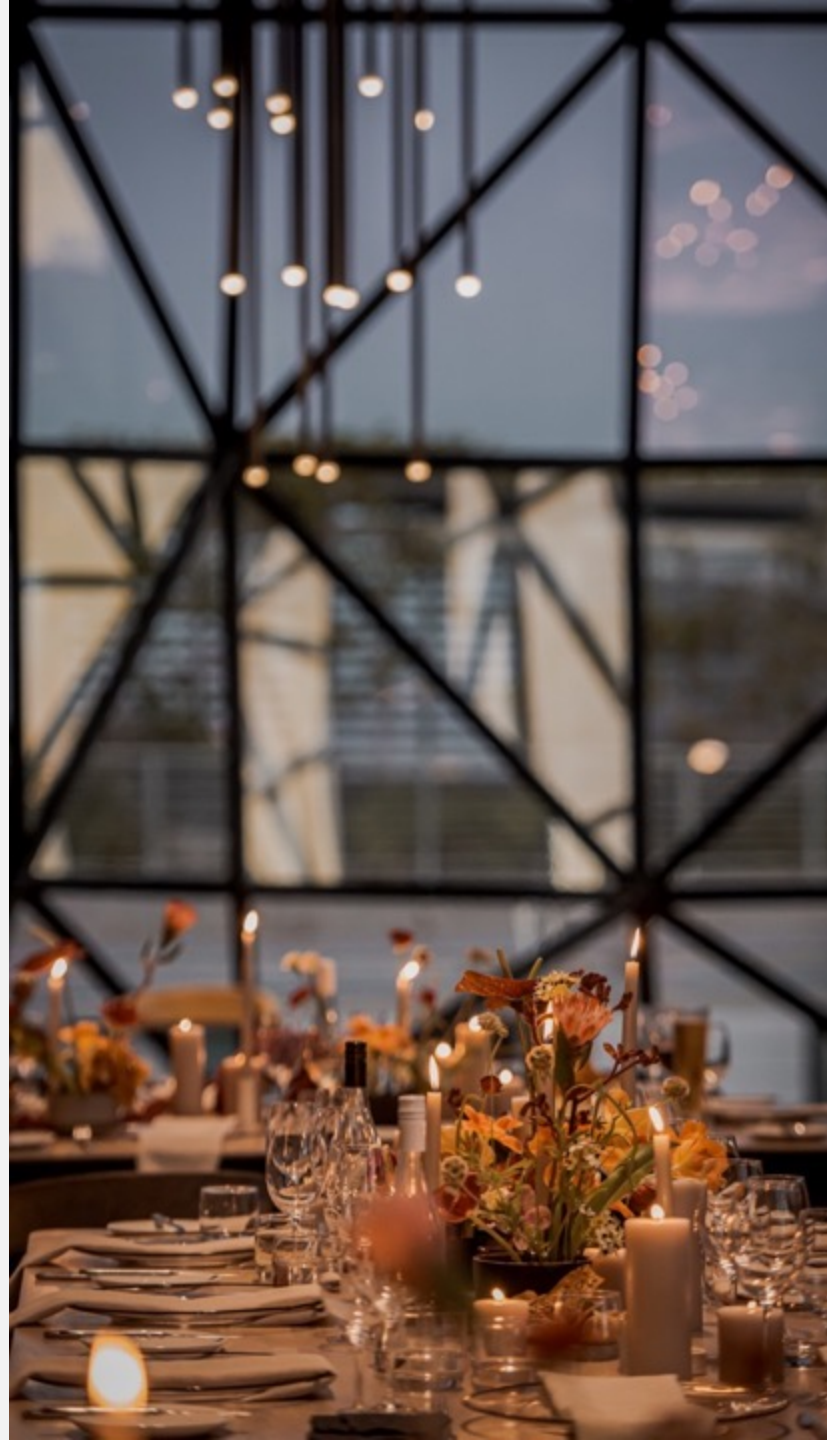




# METSO OUTOTEC.

For the Metso Outotec event at Zeitz, a|CREATE effortlessly captured the essence of Cape Town's marvellous setting. Drawing inspiration from the city's stunning sunsets and vibrant lights, the team created a warm and welcoming atmosphere that perfectly complemented the venue's charm. The colour palette, infused with warm and vibrant tones, reflected the city's energy and added a touch of elegance to the event. It was a testament to a|CREATE's ability to seamlessly blend natural beauty with creative design, creating an unforgettable experience for all attendees.









# PIWOSA.

The PIWOSA event, inspired by the enchanting beauty of forest floors, was a captivating showcase of natural elegance and sustainable design, curated by a|CREATE.

Drawing inspiration from the calm, curious, and inspiring elements of nature, our creative team transformed the venue into a haven that celebrated sustainability. With earthy tones, organic textures, and botanical accents reminiscent of a forest floor, the ambiance evoked a sense of wonder and harmony, inspiring guests to embrace eco-conscious practices while indulging in a truly immersive and memorable experience.









# OPEN DAY.

The Ocular Open Day event was a captivating fusion of natural elements and a warm terracotta theme, brought to life by a|CREATE's innovative designs. The venue was transformed into a haven of earthy tones, with rustic wooden accents, terracotta pottery, and lush greenery adorning every corner.

This harmonious blend of nature-inspired decor created a welcoming ambiance, inviting guests to immerse themselves in a world of creativity and inspiration while exploring the latest trends in the industry.









# MELISSA & GARETH.

Melissa and Gareth's wedding celebration was a vibrant affair, brought to life by a|CREATE's clever use of a pops of colour, colour scheme.

Bold hues and playful accents infused the venue with energy and joy, creating a lively atmosphere that mirrored the couple's infectious love and happiness. Every detail was thoughtfully curated to add a touch of whimsy and charm, making their special day a colourful and unforgettable experience for all.







## BKR EVENT.

The BKR event, designed by a|CREATE, immersed guests in a captivating African and sunset colour scheme, transforming a corporate dinner into a memorable experience. The clever use of custom centrepieces not only added a touch of creativity but also inspired the catering team at Zeitz to complement the theme with their culinary artistry. This collaboration between a|CREATE and Zeitz showcased how two creative forces could seamlessly blend to create a perfect guest experience, where every detail, from decor to dining, harmonized to deliver an unforgettable evening.







# ART INSPIRED STYLED SHOOT.

a|CREATE's styled shoots are a testament to their love for artistry and innovation, drawing inspiration from the vibrant exhibitions within the adjoining museum and its talented exhibitors.

Each shoot is a harmonious blend of creative vision and contemporary flair, showcasing how a|CREATE seamlessly weaves together elements from the art world to craft stunning and unique settings. Whether it's the play of light and shadow or the fusion of colours and textures, a|CREATE's styled shoots capture the essence of artistic expression, creating captivating visuals.















# MEGAN & MATTHEW.

Megan and Matthew's wedding, curated by a|CREATE, was a breath-taking blend of moody allure and lavish elegance, set against the unique backdrop of Zeitz MOCAA.

a|CREATE transformed the venue into a realm of enchantment, crafting a setting that was truly out of this world. With every detail meticulously designed to evoke a sense of mystique and grandeur, Megan and Matthew's wedding became a captivating celebration that surpassed all expectations, leaving guests in awe of the magical ambiance created by a|CREATE.









# MISCHKA & MAHOMED.

Mischka and Matthew's wedding, orchestrated by the daring vision of a|CREATE, was a celebration bursting with colour and modern flair. Embracing warm tones and a mix of contemporary textures, the a|CREATE team crafted a stunning visual narrative that reflected the unique and vibrant love story of the couple.

From bold floral arrangements to chic decor elements, every detail was thoughtfully curated to create an atmosphere of joy, romance, and undeniable style.









## JONATHAN & NIRAV.

Jonathan and Nirav's wedding, designed by a|CREATE, was a vision of ethereal beauty with white flowers resembling clouds adorning the reception tables. The soft, billowy blooms created a dreamy atmosphere, evoking a sense of serenity and romance.

The combination of white flowers and a|CREATE's impeccable styling transformed the reception into a timeless celebration.















## LENA & JURG.

Lena and Jurg's wedding, meticulously crafted by a|CREATE, was a timeless affair immersed in elegant white and greenery colours, echoing a forest garden theme. The enchanting décor, reminiscent of a lush woodland, featured delicate greenery accents intertwined with pristine white blooms, creating a natural and romantic ambiance. Rustic bricks repurposed as table numbers added a touch of earthy charm, harmonising seamlessly with the overall rustic yet sophisticated atmosphere. Lena and Jurg's celebration epitomized the beauty of nature's simplicity.







M E N U

01.

BEARD SERVICE

Beef fillet with mushroom jus and crusty garlic  
Roast sea fish with Cape Malay curry sauce  
and bread.  
Roastmary roasted potatoes with parmesan  
Grilled mushrooms with olive, tomato and lemon  
Roasted red eggplant, shallot and yonkers dressing,  
nut, coriander, dill

02.

DESSERT CANAPÉS

Carbon tarter with liquid nitrogen  
70% dark chocolate slice, orange Chamille, raspberry  
Vanilla panna cotta with seasonal fruit  
Caramel and cream fava cakes with lemon frosting.

WEDDING CAKE

Butter tea, vanilla and raspberry sponge, with a  
whipped white chocolate ganache and fresh  
raspberries filling.  
Two tier, gluten-free vanilla and raspberry cake  
sponge with a salted caramel filling.





# WELCOME EVENING.

The welcome evening, curated by a|CREATE, was a captivating showcase of a deep red, yellow, and green colour scheme, evoking a rich and vibrant atmosphere. The harmonious blend of these bold hues created a dynamic and visually striking ambiance, setting the stage for an unforgettable event.









THE PROCESS.





## 01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



## 02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



## 03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.





#### **04 | COST & LOOK**

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



#### **05 | FEEDBACK**

You share your ideas and feedback on our proposal and we make any necessary tweaks.



#### **06 | DEPOSIT**

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.



## **07 | PROCUREMENT**

We will go ahead and liaise with the necessary third party (lighting operators, etc.)



## **08 | FINAL PAYMENT**

The final amount is settled.



## **09 | SET-UP**

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations and lighting design to the furniture delivery and placement.





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### 10 | SHOWTIME

Your event looks spectacular, and you take all the credit. Afterwards, we remove and reinstate everything at your venue – as if we were never there.



# THAT'S US.

Thank you for the opportunity to present you with this portfolio. We trust that we'll assist you in arranging a most memorable event.



# GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8  
THE OLIVE GROVE BUSINESS PARK  
OU PAARDE VLEI ROAD  
SOMERSET WEST

**HELLO@ACREATE.CO.ZA**  
**WWW.ACREATE.CO.ZA**

*facebook.com/acreateza*  
*instagram.com/acreate\_za*

**FURNITURE | DÉCOR | STYLING | FLORAL**

