



# a | FLORAL

PORTFOLIO  
2024





# HELLO WEDDINGS.

This is a|FLORAL.

We understand that not only do you want to create a unique experience, an atmosphere that's unmatched & a lifetime of memories; you also want it to be like no other before.

Our team of florists have superlative experience in turning visions into tangible moments through the combination of all factors that make up a day of celebrations.

Let us take you through a visual journey of we could do for you.



# SERVICES.

Our services include the conceptualisation, creation and styling of all floral and décor elements for weddings, celebrations and dinners.

We welcome the creation of custom experiences for you and your guests by not only styling all the design elements but also adding the floral detail.

With our dedicated team of florists, we guarantee to not only bring your vision to life but to make it the most unique and memorable experience.







# CARLA & JAUNDRE.

CAVALLI

Every corner of Carla and Jaundre's wedding at Cavalli Estate was transformed into a breathtaking masterpiece by a|FLORAL. This luxurious celebration featured a modern, romantic, and earthy palette of white, creme fraiche, beige, and dusty pink, with elegant touches of white elements, creating a seamless and picturesque look and feel.





















# LENA & JURG.

ZEITZ

**Organic, contemporary, and textured.**

These words encapsulated the essence of Lena and Jurg's wedding day vision. Embracing a unique colour palette blending neutrals with soft, muted tones, their choice of the Zeitz MOCAA Ocular Lounge as the venue set the stage for a celebration that harmonised modern elegance with artistic flair.





















# CAITLIN & WILLIAM.

LAURENT, Lourensford Wine Estate

An Alice in Wonderland experience for guests. All décor, florals and styling was done by a|FLORAL. An incredibly colorful wedding, filled with a combination of textures and guest experiences.











# MARKUS & LEE-VANO.

LAURENT, Lourensford Wine Estate

A marvelous example of how a|CREATE can transform a space; Markus and Lee-vano's wedding at Laurent.

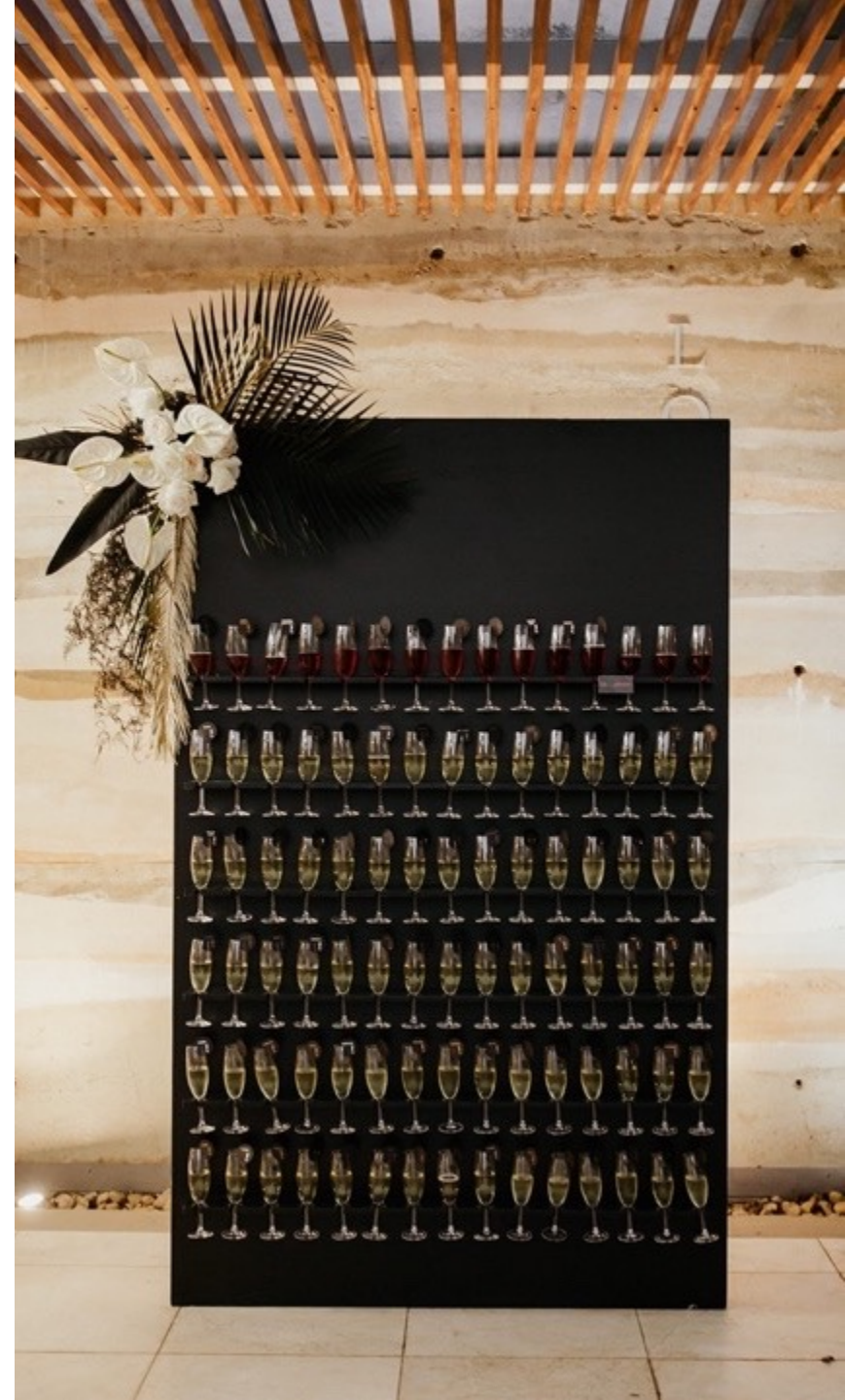
This amazing couple entrusted a|FLORAL with all their floral, décor and styling needs. A timeless classic.















# ALLIE & MARK.

MOLENVLIET WINE ESTATE

Soft pinks and romantic lighting flooded the walls of Molenvliet for Allie and Mark's wedding. The couple entrusted a|FLORAL to bring their textured wedding to life in various shades of white and touches of pink.















# JANINE & EWAN.

SANDSTONE HOUSE

a|FLORAL had the privilege of creating the ultimate outside gathering for friends and family celebrating Janine and Ewan's special day.

Styling décor, along with candles and florals, a|FLORAL provided the most beautiful scenery for a lifetime of memories.













# JOLANDI & FLIP.

BAKENHOF

A beautiful, fairytale wedding in the winelands; Jolandi and Flip's wedding is another example of how a|FLORAL's stylists can create magic when doing décor and florals.



















# MISHKA & MAHOMED.

ZEITZ

As colourful as they come; M & M had the most memorable, vibrant wedding Zeitz has ever seen.

Bursting with bright colours, a|FLORAL transformed the space with a unique selection of roses, carnations and orchids.

















# SIÂN & IAN.

LAURENT, Lourensford Wine Estate

As far as white weddings go, this has to be one of a|FLORAL's favorite. This amazing couple trusted our team of stylists to create memories that will last them a lifetime.

An array of white floral varieties atop a bed of seasonal greenery did just that!

















THE PROCESS.





## 01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



## 02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



## 03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.







#### 04 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



#### 05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



#### 06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.







## 07 | PROCUREMENT

We will go ahead and liaise with the necessary third party (floral suppliers, farms etc.)



## 08 | FINAL PAYMENT

The final amount is settled.



## 09 | SET-UP

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations to delivery and placement.







## 10 | SHOWTIME

Your event looks spectacular and you take all the credit. Afterwards, we remove and reinstate everything at your venue – as if we were never there.



# THAT'S US.

Thank you for the opportunity to present you with this portfolio. We trust that we'll assist you in arranging a most memorable event.





# GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8  
THE OLIVE GROVE BUSINESS PARK  
OU PAARDE VLEI ROAD  
SOMERSET WEST

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**FURNITURE | DÉCOR | STYLING | FLORAL**

