

DIENS

A HOSPITALITY STAFFING SOLUTION



PORTFOLIO
2025 | 2026

DIENS HOSPITALITY

At your service for the most professional event staffing solutions.

We cater to your every need; from setup of your venue, to serving of your drinks, canapés and meals; from professional bartenders and managers to waitrons, hostesses, porters, ushers, brand activators and ambassadors. We believe in perfection when it comes to our service | DIENS.

DIENS Hospitality is part of The Aleit Group collection - South Africa's leading hospitality and event coordination company. With over 23 years' worth of reputable experience in the hospitality and service industry we incorporate The Aleit Group's mission statement including efficiency, luxury, innovation and never be afraid to dream in everything we do.

DIENS directly translates into serve or service, one of our core values.

We identified that the most fundamental aspects of a successful event is well trained staff, high standard of service and perfect attention to detail - DIENS will take care of it all. DIENS offers professionally trained event personnel as well as a superior mobile bar service for high-end functions in the Western Cape area.

DIENS TEAM



Jaco van Loggerenberg
Hospitality Director



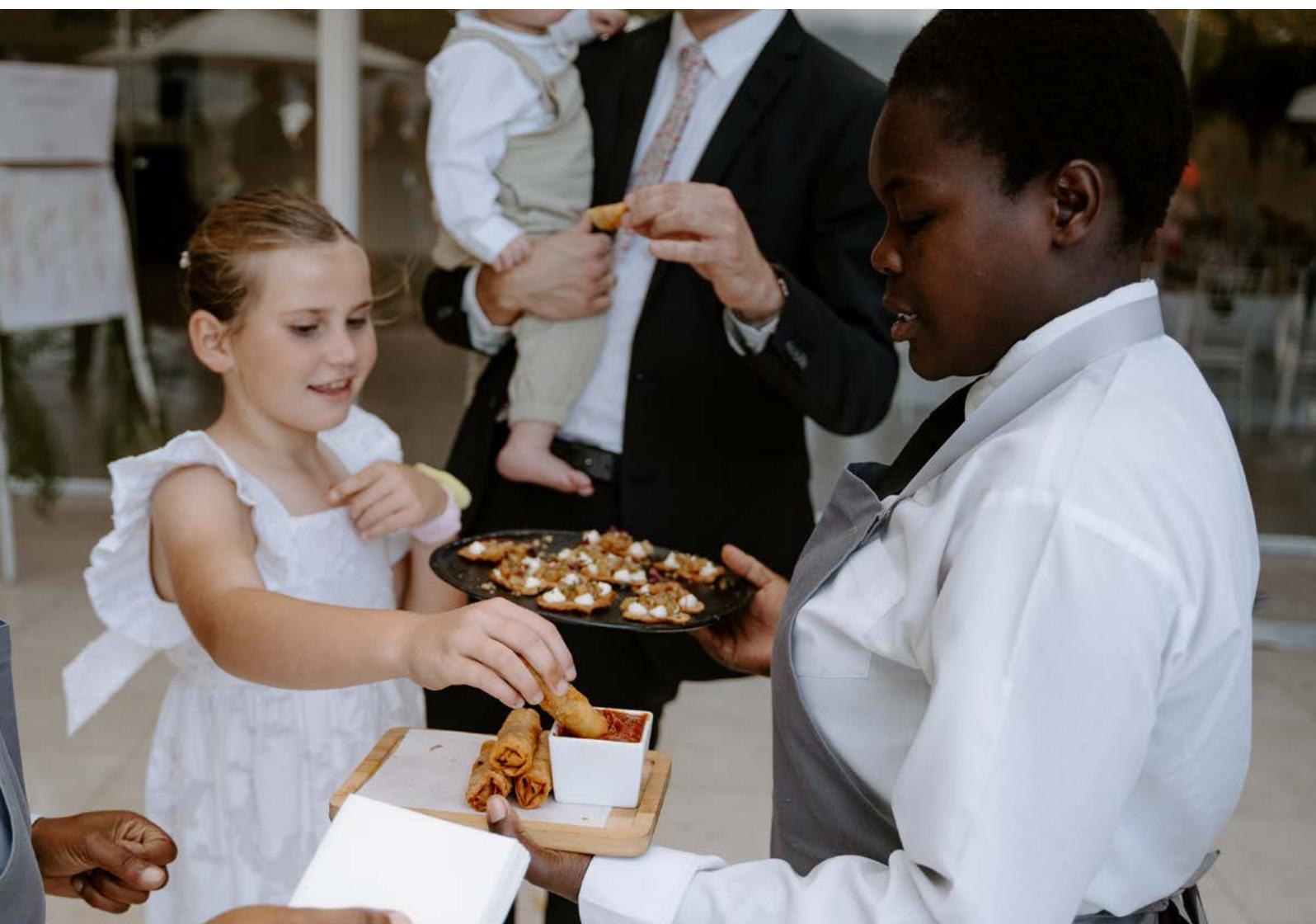
JP Hayward
Banqueting Manager



David McGee
Bar & Beverage Manager



Elodie Doubell
Hospitality Administrator



EVENT STAFFING ROLES



MANAGER @ R350/h

A staff manager is responsible for swift, professional and efficient food and beverage service throughout your event. They are your point of contact on the day and will liaise between the client and the venue and staff. They are experts in planning, organising and executing all event-related responsibilities.

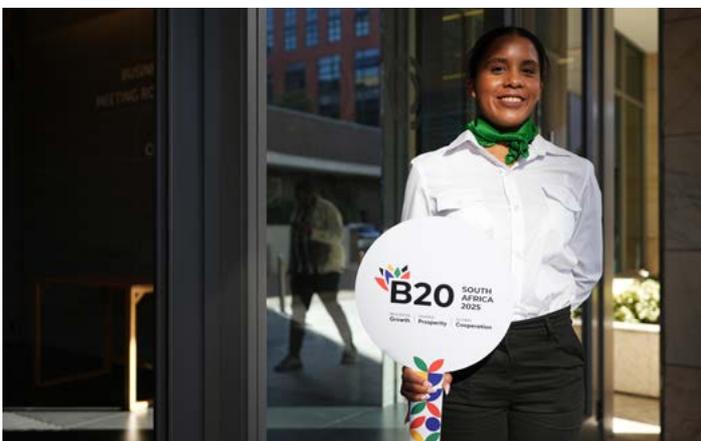
Every Event Coordinator needs a strong staff manager as the one can not function without the other and together they ensure that your event runs smoothly.



EVENT HOSTESSES & USHERS @ R195/h

Events require professional hostesses and ushers to ensure every guest, especially VIPs, receives a warm welcome and seamless guidance upon arrival.

Our well-trained team assists with registration, guest seating, sanitising stations, and overall guest care, ensuring that all attendees are looked after throughout the event.



BRAND ACTIVATORS & AMBASSADORS @ R195/h

Brand activators and ambassadors bring your brand to life by creating meaningful interactions with guests and ensuring your message is delivered with impact.

Our professional team engages audiences through product knowledge, approachable service, and memorable experiences that leave a lasting impression of your brand.



BARTENDERS @ R135/h

A good bartender can elevate a guest's dining experience, will ensure that your bar runs smoothly throughout the night and that each drink poured is mixed consistently.

We ensure that our bartenders are knowledgeable when it comes to a variety of beverages, maintain a clean working environment and have great customer service skills. They're good with time management, look professional and pours the perfect drinks.

EVENT STAFFING ROLES



SERVICE STAFF @ R120/h

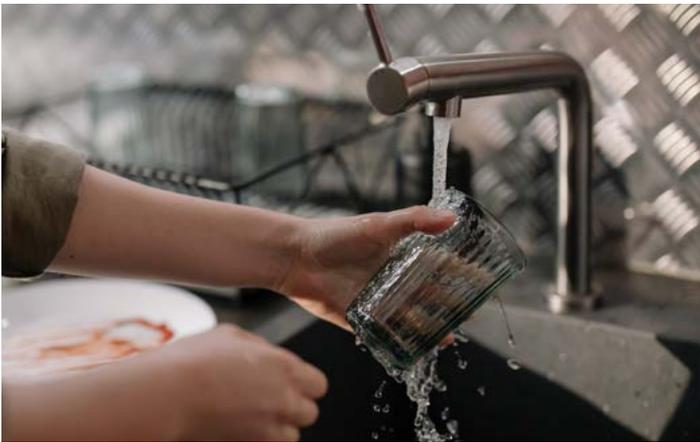
Our service staff are front-line powerhouses who are always neatly dressed, friendly yet professional and ensure that your guests' needs are taken care of throughout your event.

We train our service staff to know what they are serving, to always listen to their guests, to be attentive and be able to multi-task. We ensure that customer service is at the forefront of our business.



SET-UP STAFF @ R120/h

Whether you require a table cloth to be boxed, cutlery to be polished or chairs to be perfectly aligned, we will take care of all your event set-up requirements.



PORTERS & CLEANERS @ R100/h

Porters are the invisible heroes who keep your back of house in pristine condition. This will allow the servers to focus on running a smooth service.

They will take care of scrapping dirty plates, packing dirty glasses and general cleanliness in any back of house area.



PACKAGES

We want to make your event easier and more cost-effective!

DIENS offers comprehensive staffing solutions for events and weddings, bespoke functions and more. We can custom design packages tailored to your event and specifics.

*T's & C's Apply: *Staff transport is excluded and will be calculated according to the venue location. *Staff food is calculated for every staff member working an 8 hour shift. *A custom quotation will be drawn up upon request - bear the hourly rates in mind on the previous page. *Minimum booking time for events are 5 hours. *All prices are VAT exclusive.*

**Prices are valid for 2025/ 2026. *No referral fee benefits can be claimed on these packages.*

**Dress code is subject to the event and can be discussed upon request.*





BOERETROOS MOBILE BAR

BRINGING SPECIALITY COFFEE WITH EXCEPTIONAL SERVICE TO YOUR EVENT.

Coffee for Events, Exhibitions, Product launches, Public events, Conferences or even your office. Create a lasting impression with our fully-customisable mobile premium coffee bar at no hassle to you.

We can cater for any event and keep guests refreshed and switched-on. Hire our specially trained baristas for your event to get the complete Boeret Roos Coffee experience!

R7 500 excl VAT

INCLUDES:

8 hours, 2 Baristas, 100 cups of coffee, 50km travel outside Somerset West.

Additional cups of coffee @ R30 per cup



BARCODE MOBILE BAR SERVICES

We believe that all functions, no matter how small, deserve quality and elegance.

FROM COCKTAILS TO BEERS TO CUSTOMISABLE BAR STRUCTURES.

DRINK provides complete mobile bar solutions for events, weddings, and private functions. From bespoke cocktail bars to elegant wine service, we believe that every function—no matter the size—deserves quality, sophistication, and attention to detail. From glassware and bar structures to cocktails, spirits, and beer on tap, our team caters to your every need.

We curate every element to your taste and theme: from the type of ice, the perfect glassware, to garnishes that complement your colour scheme. Whether you require a custom wine, drinks, or cocktail list, a striking bar structure, or even a temporary liquor license, DRINK is your trusted partner.

What sets us apart is our **fully managed service**—including a professional bar manager, skilled bartenders, and attentive bar staff. Our bars come fully stocked, with the option to hire premium glassware. Importantly, we operate with our very own **Point of Sale (POS) system**, giving clients a seamless, efficient, and transparent bar experience that distinguishes us from competitors.



CONTACT US

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