



**AUGMENTED
PORTFOLIO.**

HELLO THERE.

This is a | CREATE Augmented

With years of experience in corporate styling, branding and event conceptualisation, a | CREATE is capable of providing services unmatched by any other brand.

Our services include weddings, product launches, intimate corporate dinners, cocktail functions, large annual gala dinners, shoots, and more. Styling events from furniture to décor, floral to lighting, we aim to create lasting impressions for each event.



SERVICES.

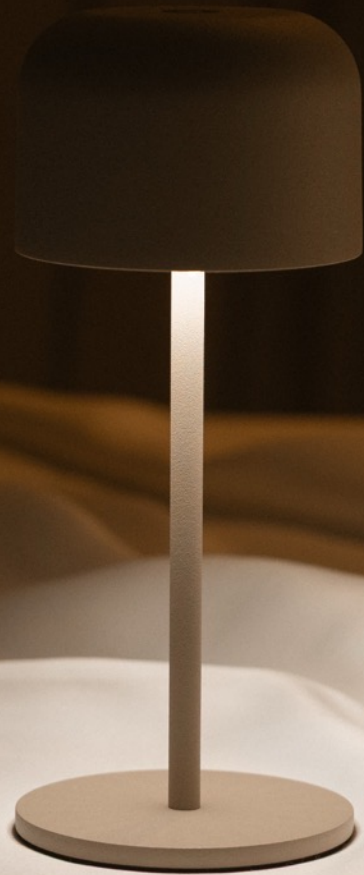
WE ARE A TEAM OF PROFESSIONALS WHO ARE PASSIONATE ABOUT CRAFTING VISUAL EXPERIENCES.

Our expertise spans from furniture and décor rentals, concept creation, and styling, as well as floral design and designing and producing unique furniture pieces.

We have worked tirelessly to build up a vast portfolio of hand-picked, handcrafted furniture and décor items, which includes stunning custom-made structures, chairs, tables, bar counters, rugs, soft furnishings and much more.

CONCEPT & STYLING.

At a|CREATE, we continuously grow our stock to ensure it is current, on-trend, and timeless. Our range is unique and bespoke. Pair that with a Creative to style your event, and you'll create an occasion that guests will never forget.





SETTING THE SCENE.

a|CREATE Augmented is all about transforming spaces through light. By carefully setting the scene with bespoke lighting design, we elevate our furniture, décor, and statement pieces into a whole new dimension. Shadows, highlights, and mood-enhancing tones are layered to complement each curated element, ensuring every piece not only belongs in the space but truly comes alive.

It's where creative styling meets atmospheric storytelling—enhancing the beauty of a|CREATE pieces and immersing guests in a memorable, elevated experience.

a|FLORAL.

We have our own in-house florist and a vast range of décor and smalls. Our large warehouse offers the perfect space for the team to create magic in any shape or form.

What better way to tie it all together; furniture and florals, to take your celebrations to another level.





EVENTS.



STYLED SHOOT.

| STELLAR EVENT SPACE

Beautiful event styling at Stellar Events Space on Zevenwacht Wine Estate, including furniture, décor, lighting and floral design.





















DINNER & FASHION SHOW.

| ZEITZ MOCAA OCULAR

Dinner and fashion show styling and décor
installations alongside a|FLORAL as well as a|CREATE
Augmented lighting elements.













STYLED SHOOT.

| LAURENT LOUNGE

A lighting inspired styled shoot with themes of
Organic, Opulence, Afro-Centric and Scandi.













THE PROCESS.





01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



02 | MEETING

We collaborate with you and the creative team to explore how lighting can turn ideas into film-worthy scenes.



03 | CONCEPT

We shape your vision into light – blending international trends, creative styling, and technical design to craft film-worthy scenes





04 | COST & LOOK

You'll receive a detailed proposal and lookbook with lighting options refined for efficiency, power, and battery runtime – balancing impact and practicality.



05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.





07 | SITE VISIT

We assess the venue to plan power, placement, and ambience – ensuring a seamless setup on the day.



08 | FINAL PAYMENT

The final amount is settled.



09 | SET-UP

Let the magic begin – our self-powered, cable-free systems deploy in minutes for effortless coordination and atmosphere.





10 | SHOWTIME

Lighting without limits. Your event shines at its best — flawless, atmospheric, unforgettable. Afterwards, we clear and reinstate the venue seamlessly — as if we were never there.

WORKFLOW.

BEHIND THE GLOW

1. Brief & Mood - We capture the desired emotion and visual intent.
2. Feasibility & Power Plan - We match creative design to runtime, battery or AC.
3. Mock & Review - We visualise the complete scene and atmosphere.
4. Site Assessment - We confirm fixture placement, safety, and logistics.
5. Deploy & Tune - We adjust live for perfect ambience.

* Our focus is on **modular, movable lighting** that achieves elevated effects without suspension – enabling faster, safer, and more flexible installations.

* For venues or concepts that do require suspension, we collaborate with **specialist partners** to maintain the same level of safety and finish.

* Ongoing product development includes **freestanding and modular elevation systems**, extending creative possibilities without compromising speed or safety.



THE TEAM.



SALES
MANAGER
Kelly-Ann
Turner



SALES
ASSISTANT
Joanne
Currie



HEAD
FLORAL
STYLIST
Letitia
Riley



HEAD
CREATIVE
Leandri
Herrewyn



CREATIVE
Razel
Den Hartog

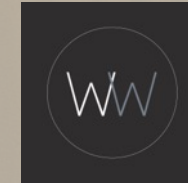
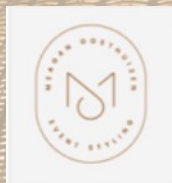


CREATIVE
Karley
Lotz



PROJECT
MANAGER
Zoë
Van Stavel

CLIENTS & COLLABS.



J A N



GUCCI



Bloomberg



A round wooden table with a scalloped edge sits in the foreground. On the table is a lamp with a brass base and a white pleated shade, and two glass vases containing orange and yellow flowers. The background shows a sunset over a body of water, with a balcony railing visible. The scene is warmly lit by the lamp and the sunset.

THAT'S US.

Thank you for the opportunity to present you with this portfolio. We trust that we'll assist you in arranging a most memorable event.

GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8
THE OLIVE GROVE BUSINESS PARK
OU PAARDE VLEI ROAD
SOMERSET WEST

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FURNITURE | DÉCOR | FLORAL | STYLING | LIGHTING

