



**CORPORATE  
PORTFOLIO.**





# HELLO CORPORATE.

This is a|CREATE

With years of experience in corporate styling, branding and event conceptualization, a|CREATE is capable of providing services unmatched by any other brand.

Our services include product launches, intimate corporate dinners and large annual gala dinners. Styling industry parties, creating lasting impressions and helping you solidify your brand's image.





# SERVICES.

WE ARE A TEAM OF PROFESSIONALS WHO ARE PASSIONATE ABOUT CRAFTING VISUAL EXPERIENCES.

Our expertise spans from furniture and décor rentals, concept creation, and styling, as well as floral design and designing and producing unique furniture pieces.

We have worked tirelessly to build up a vast portfolio of hand-picked, handcrafted furniture and décor items, which includes stunning custom-made structures, chairs, tables, bar counters, rugs, soft furnishings and much more.

# CONCEPT & STYLING.

At a|CREATE, we continuously grow our stock to ensure it is current, on-trend, and timeless. Our range is unique and bespoke. Pair that with a Creative to style your event, and you'll create an occasion that guests will never forget.







# RENTAL.

With our 'dry hire' option, if you prefer to style your own event, you can simply hire these lust-worthy pieces for your special occasion. Our selection includes not only furniture but also décor and smaller items.



## a|FLORAL.

We have our own in-house florist and a vast range of décor and smalls. Our large warehouse offers the perfect space for the team to create magic in any shape or form.

What better way to tie it all together; furniture and florals, to take your celebrations to another level.





# SETTING THE SCENE.

a|CREATE Augmented is all about transforming spaces through light. By carefully setting the scene with bespoke lighting design, we elevate our furniture, décor, and statement pieces into a whole new dimension. Shadows, highlights, and mood-enhancing tones are layered to complement each curated element, ensuring every piece not only belongs in the space but truly comes alive.

It's where creative styling meets atmospheric storytelling—enhancing the beauty of a|CREATE pieces and immersing guests in a memorable, elevated experience.





EVENTS.





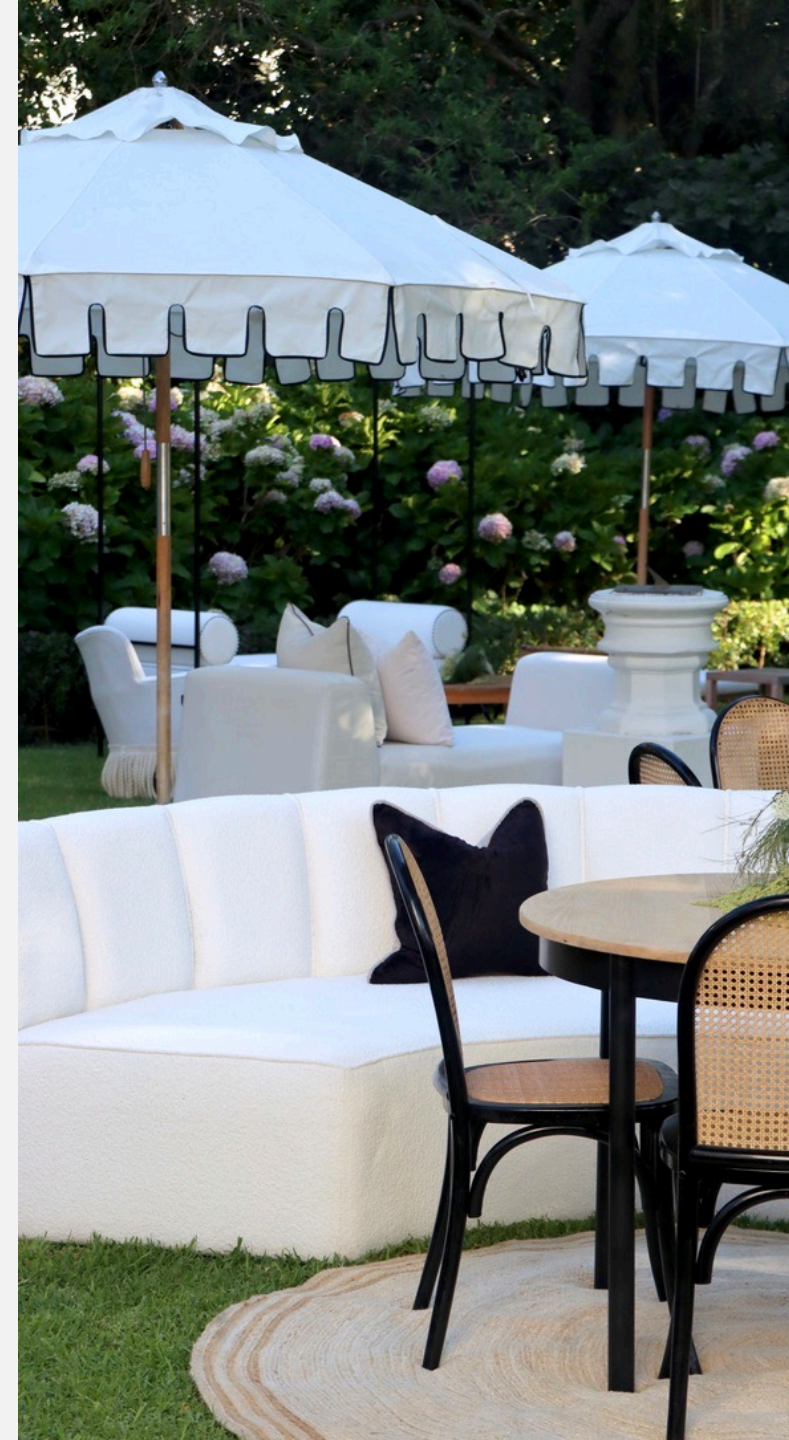
# CORPORATE EVENT.

| MOUNT NELSON

Beautiful event styling at The Pink Lady of Cape Town, Mount Nelson, including furniture, décor and floral design.













# COCKTAIL EVENT.

| VERGELEGEN

Cocktail and lounge furniture styling and décor installations at the historic Vergelegen Wine Estate.













# GALA DINNER.

| ZEITZ MOCAA

A floral heaven created for the annual Zeitz MOCAA  
Gala dinner. Styling, floral and furniture done by  
a|CREATE.















# PRIME SERVICES DINNER.

| SILO HOTEL

Floral styling, furniture & décor as well as table  
scaping.















# CORPORATE DINNER.

| CAVALLI

Concept, styling and sustainable installations for a cocktail and dinner event at the beautiful Cavalli Estate.









# CORPORATE COCKTAIL.

| HAZENDAL

Styling of a corporate cocktail event at a beautiful winelands venue. Creating large floral installations and styling various seating options.











# ART FAIR.

| NORVAL FOUNDATION

a|CREATE styled this International Art Fair dinner, with beautiful floral installations and Augmenting the evening with our unique lighting pieces.













# CORPORATE CONFERENCE.

| NORVAL FOUNDATION

Unique colourful styling and floral design, done for  
this corporate conference dinner.













# CORPORATE COCKTAIL.

| HAZENDAL

Creative furniture, décor and floral styling was executed by the a|CREATE team for this corporate cocktail event.













# CORPORATE LUNCH.

| NASDAK

A corporate lunch at one of the most sought-after venues in Cape Town. Furniture, décor, floral and styling done by a|CREATE.









# CORPORATE COCKTAIL.

| OCULAR LOUNGE & EVENTS SPACE

a|CREATE took creative styling to the next level with their furniture pieces, décor, floral elements and Augmenting the space for this blue African themed event.













# GALA DINNER.

| CROSSLEY & WEBB

A fresh and natural inspired gala dinner experience.  
Styling, floral, furniture and augmenting  
done by a|CREATE.

















# CORPORATE DINNER.

| OCULAR LOUNGE & EVENTS SPACE

A red, black and white lounge and dinner experience for private clients. Styling, floral, furniture and augmenting done by a|CREATE.

















# GALA DINNER.

| ZEITZ MOCAA

A colour popping annual Zeitz MOCAA Gala dinner.  
Styling, floral and furniture done by a|CREATE.









# EARTHBOX.

| L O U R E N S F O R D

An all-inclusive styling opportunity of the sensory experience that was EarthBox; consisting of furniture, décor and floral installations to be immersed in.

















THE PROCESS.







## 01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



## 02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



## 03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.







#### 04 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



#### 05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



#### 06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.







## 07 | PROCUREMENT

We will go ahead and liaise with the necessary third party (lighting operators, etc.)



## 08 | FINAL PAYMENT

The final amount is settled.



## 09 | SET-UP

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations and lighting design to the furniture delivery and placement.







## 10 | SHOWTIME

Your event looks spectacular and you take all the credit. Afterwards, we remove and reinstate everything at your venue - as if we were never there.



# THE TEAM.



GENERAL  
MANAGER

Kelly-Ann  
Turner



SALES  
ASSISTANT

Joanne  
Currie



FLORAL  
STYLIST

Marga  
Viljoen



LEAD  
CREATIVE

Leandri  
Herrewyn



AUGMENTED  
STYLIST

Karley  
Lotz



CREATIVE

Razel  
Swart



CREATIVE

Samantha  
Erskine



CREATIVE

Hanli  
Huisman

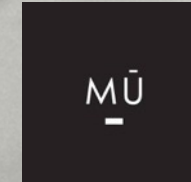
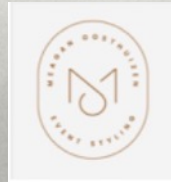


PROJECT  
MANAGER

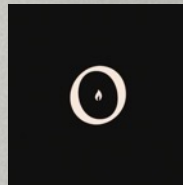
Zoë  
Van Stavel



# CLIENTS & COLLABS.



J A N



GUCCI



Bloomberg







# THAT'S US.

Thank you for the opportunity to present you with this portfolio. We trust that we'll assist you in arranging a most memorable event.



# GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8  
THE OLIVE GROVE BUSINESS PARK  
OU PAARDE VLEI ROAD  
SOMERSET WEST

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**FURNITURE | DÉCOR | FLORAL | STYLING | LIGHTING**

