



**LAURENT
PORTFOLIO.**



HELLO.

This is a|CREATE

We are Laurent's preferred creative professionals.

We excel at bringing ideas to life, and we
would love to be your trusted partner on your
creative journey.





SERVICES.

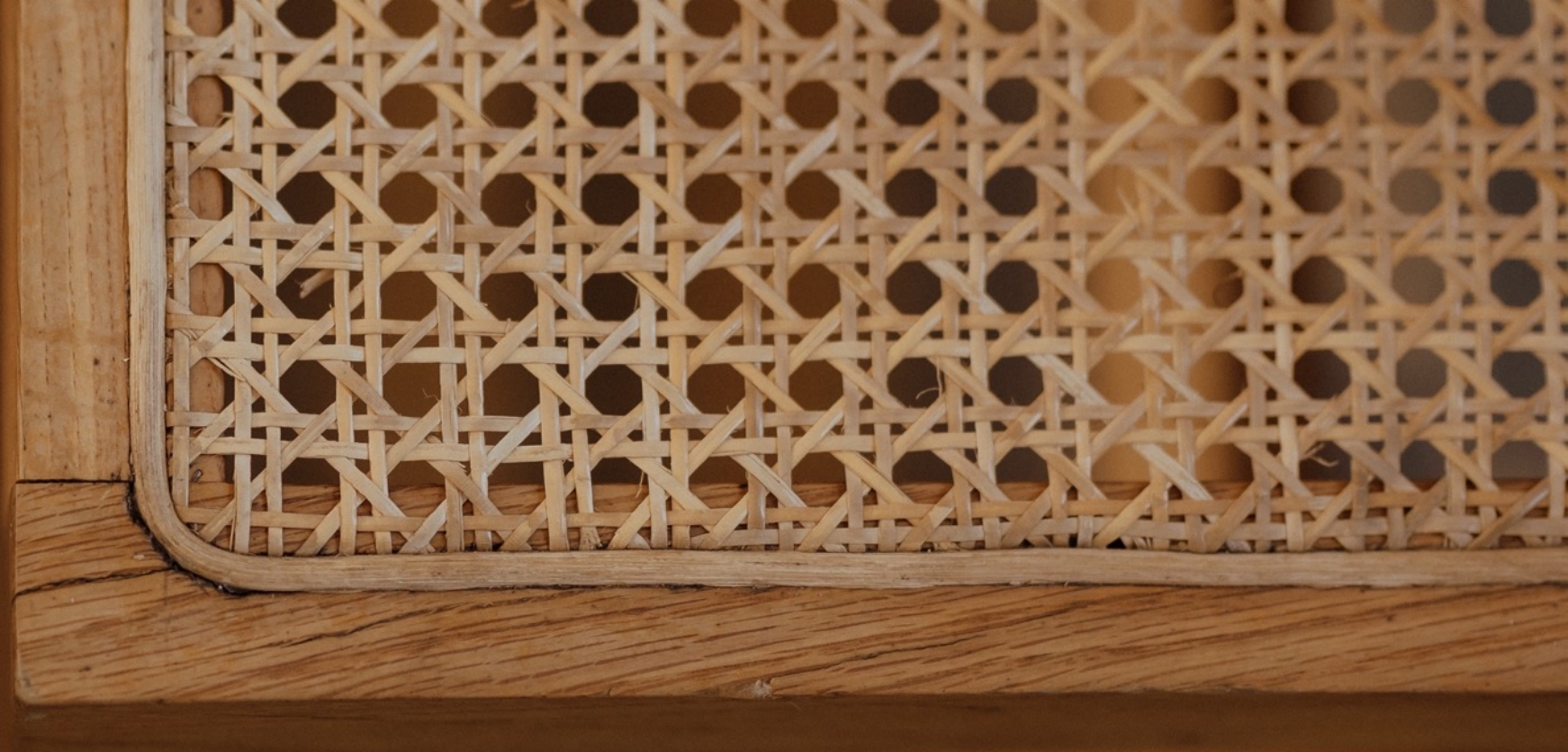
SERVICES.

WE ARE A TEAM OF PROFESSIONALS WHO ARE PASSIONATE ABOUT CRAFTING VISUAL EXPERIENCES.

Our expertise spans from furniture and décor rentals, concept creation, and styling, as well as floral design and designing and producing unique furniture pieces.

We have worked tirelessly to build up a vast portfolio of hand-picked, handcrafted furniture and décor items, which includes stunning custom-made structures, chairs, tables, bar counters, rugs, soft furnishings and much more.





CONCEPT & STYLING.

At a|CREATE, we continuously grow our stock to ensure it is current, on-trend, and timeless. Our range is unique and bespoke. Pair that with a Creative to style your event, and you'll create an occasion that guests will never forget.



RENTAL.

With our 'dry hire' option, if you prefer to style your own event, you can simply hire these lust-worthy pieces for your special occasion. Our selection includes not only furniture but also décor and smaller items.

a|FLORAL.

We have our own in-house florist and a vast range of décor and smalls. Our large warehouse offers the perfect space for the team to create magic in any shape or form.

What better way to tie it all together; furniture and florals, to take your celebrations to another level.





SETTING THE SCENE.

a|CREATE Augmented is all about transforming spaces through light. By carefully setting the scene with bespoke lighting design, we elevate our furniture, décor, and statement pieces into a whole new dimension. Shadows, highlights, and mood-enhancing tones are layered to complement each curated element, ensuring every piece not only belongs in the space but truly comes alive.

It's where creative styling meets atmospheric storytelling—enhancing the beauty of a|CREATE pieces and immersing guests in a memorable, elevated experience.



EVENTS.



CORPORATE EVENTS.

From a large corporate event to an intimate dinner, a new brand launch or annual relaunch, we will help you create a memorable experience.

Working within brand guidelines and company spaces - from concept to installation - a|CREATE will ensure each requirement is met and the outcome exceeds expectation.

WEDDINGS.

At a|CREATE, we guarantee your dream wedding journey from start to finish. We'll help you bring your statement style to life.

We visit the venue, create a custom LOOKBOOK, and hire any additional décor elements required from external suppliers to ensure that everything comes together on the day.

Our service offerings enable you to enjoy the journey by letting us take care of it all.





EVENT PORTFOLIO.



MIMI & MATT.

Mimi & Matt's wedding at Laurent was a timeless affair, enveloped in a classic white and greenery theme.

The venue sparkled with elegance as lush green foliage intertwined with delicate white blooms, creating a serene and romantic atmosphere. Every detail, from the crisp white linens to the ethereal greenery accents, echoed a sense of timeless beauty and sophistication.









KENT WEDDING.

Natasha & Cameron's wedding celebration at Laurent embodied a crisp and modern aesthetic, brought to life through a timeless palette of white and green. Clean lines, contemporary styling, and elegant floral arrangements transformed the venue into a sophisticated yet inviting space, where lush greenery softened the refined white décor elements. Carefully curated furniture pieces and subtle layered details enhanced the atmosphere of effortless luxury, creating a celebration that felt both fresh and romantic. The result was a beautifully balanced wedding experience that reflected modern elegance in its purest form.







STYLED SHOOT.

This styled shoot embraced a refined palette of neutral tones, crisp whites, and woven textures to create an atmosphere of effortless elegance and organic warmth. Thoughtfully curated furniture pieces paired with layered décor elements brought depth and softness to the setting, while ambient lighting added a romantic glow throughout the space. Complemented by delicate floral arrangements in natural hues, the styling celebrated understated beauty and contemporary design, with every detail carefully curated by a|CREATE to evoke a timeless and sophisticated aesthetic.







SAM & CHRISTI.

Sam & Christi's wedding celebration was a romantic expression of soft elegance, brought to life through delicate light pink and white floral design. The venue was transformed into a dreamy setting filled with lush blooms, layered textures, and refined styling details that created an atmosphere of warmth and intimacy. Soft blush tones paired beautifully with crisp white elements, while carefully curated décor and elegant furnishings enhanced the timeless aesthetic. The celebration captured a sense of modern romance, where every floral detail contributed to an effortlessly graceful and enchanting wedding experience.







THERSIA & KEEGAN.

Thersia & Keegan's wedding celebration at Laurent embraced the beauty of all-white minimalism, creating an atmosphere of timeless elegance and understated sophistication. Clean lines, soft textures, and refined styling details transformed the space into a serene and contemporary setting, where every element was intentionally curated to reflect the couple's vision. Delicate white florals added depth and softness throughout the venue, complementing the carefully selected furniture and décor pieces by a|CREATE. By entrusting a|CREATE with the styling, furniture, and floral design, the couple's celebration became a seamless expression of modern romance and effortless luxury.









THE PROCESS.



01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.





04 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.



07 | PROCUREMENT

We will go ahead and liaise with the necessary third party (lighting operators, etc.)



08 | FINAL PAYMENT

The final amount is settled.



09 | SET-UP

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations and lighting design to the furniture delivery and placement.





10 | SHOWTIME

Your event looks spectacular and you take all the credit. Afterwards, we remove and reinstate everything at your venue – as if we were never there.



A wide-angle photograph of a modern outdoor patio. On the left, a large tree with green and yellowing leaves stands next to a low hedge. The patio floor is made of large, light-colored stone tiles. In the center, there's a wooden pergola structure with white columns. To the right, a building with large glass windows and doors is visible, showing an interior with string lights and furniture. The sky is blue with some clouds.

THAT'S US.

Thank you for the opportunity to
present you with this portfolio. We
trust that we'll assist you in arranging
a most memorable event.

GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8
THE OLIVE GROVE BUSINESS PARK
OU PAARDE VLEI ROAD
SOMERSET WEST

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FURNITURE | DÉCOR | STYLING | FLORAL | LIGHTING

