



ZEITZ MOCAA
OCULAR
PORTFOLIO.



HELLO.

This is a|CREATE

We are Zeitz MOCAA Ocular's preferred creative professionals.

We excel at bringing ideas to life, and we would love to be your trusted partner on your creative journey.

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SERVICES.

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WE ARE A TEAM OF PROFESSIONALS WHO ARE PASSIONATE ABOUT CRAFTING VISUAL EXPERIENCES.

Our expertise spans from furniture and décor rentals, concept creation, and styling, as well as floral design and designing and producing unique furniture pieces.

We have worked tirelessly to build up a vast portfolio of hand-picked, handcrafted furniture and décor items, which includes stunning custom-made structures, chairs, tables, bar counters, rugs, soft furnishings and much more.





CONCEPT & STYLING.

At a|CREATE, we continuously grow our stock to ensure it is current, on-trend, and timeless. Our range is unique and bespoke. Pair that with a Creative to style your event, and you'll create an occasion that guests will never forget.



RENTAL.

With our 'dry hire' option, if you prefer to style your own event, you can simply hire these lust-worthy pieces for your special occasion. Our selection includes not only furniture but also décor and smaller items.

a|FLORAL.

We have our own in-house florist and a vast range of décor and smalls. Our large warehouse offers the perfect space for the team to create magic in any shape or form.

What better way to tie it all together; furniture and florals, to take your celebrations to another level.





SETTING THE SCENE.

a|CREATE Augmented is all about transforming spaces through light. By carefully setting the scene with bespoke lighting design, we elevate our furniture, décor, and statement pieces into a whole new dimension. Shadows, highlights, and mood-enhancing tones are layered to complement each curated element, ensuring every piece not only belongs in the space but truly comes alive.

It's where creative styling meets atmospheric storytelling—enhancing the beauty of a|CREATE pieces and immersing guests in a memorable, elevated experience.

A hand with three rings (a wide metal band, a thin gold ring, and a black ring) reaches towards a black vase and three tan ceramic cups on a wooden table. The vase is tall and bulbous with a wide rim. The cups are small and cylindrical. The table is made of dark wood with a rounded top. The background is a plain, light-colored wall.

PROJECT PLANNING & STYLING.

At a|CREATE, we specialise in more than just beautiful pieces—we bring your entire vision to life through expert project planning and styling. From concept to execution, our team partners closely with clients to craft cohesive and captivating spaces, whether for events or interiors.



EVENTS.



CORPORATE EVENTS.

From a large corporate event to an intimate dinner, a new brand launch or annual relaunch, we will help you create a memorable experience.

Working within brand guidelines and company spaces - from concept to installation - a|CREATE will ensure each requirement is met and the outcome exceeds expectation.

WEDDINGS.

At a|CREATE, we guarantee your dream wedding journey from start to finish. We'll help you bring your statement style to life.

We visit the venue, create a custom LOOKBOOK, and hire any additional décor elements required from external suppliers to ensure that everything comes together on the day.

Our service offerings enable you to enjoy the journey by letting us take care of it all.



INTIMATE MOMENTS.

Just as we maintain our collection of bespoke furniture pieces, we offer the same services to our clients; kitchen tea, engagement party, anniversary, birthday celebration or a baby shower. The possibilities for private celebrations are endless.





EVENT PORTFOLIO.



GALA DINNER '25.

The Zeitz MOCAA Gala Dinner 2025, curated by a|CREATE in collaboration with a|FLORAL, was a feast for the senses—an immersive celebration of bold colour and modern sophistication.

A dramatic palette of red, orange, and turquoise set the stage, contrasted by refined black and white elements for the formal dining experience. Vibrant décor and sculptural floral pieces brought energy and movement to the space, while a statement golden-draped photo moment added a touch of glamour. This collaboration between a|CREATE and Zeitz MOCAA showcased the transformative power of design to craft unforgettable experiences.







ATELIER VERSACE.

The Atelier Versace event, orchestrated by a|CREATE, was a stunning showcase of creativity, blending floral and fruit elements with impeccable styling. It exemplified a|CREATE's ability to transform spaces by harmonising their expertise with the client's vision. The team's creativity shone through in custom-built structures, exquisite floral arrangements, and artful styling that highlighted the iconic products of a world-renowned fashion house. It was a testament to a|CREATE's dedication to bringing international standards to life while infusing every detail with a touch of innovation and elegance.









STB SUITE STANDARD.

This elegant celebration of women fused fashion, design, and refined detail. Styled by a|CREATE, the space embraced a soft blue delft palette complemented by crisp whites and natural greenery, creating a calm yet luxurious atmosphere.

Through a|CREATE Augmented, lighting became a key design element—soft LED table lights and sculptural statement fixtures added warmth, depth, and a sense of quiet drama. The result was a moody, sophisticated setting that perfectly framed this all-female fashion showcase.









PIWOSA.

The PIWOSA event, inspired by the enchanting beauty of forest floors, was a captivating showcase of natural elegance and sustainable design, curated by a|CREATE.

Drawing inspiration from the calm, curious, and inspiring elements of nature, our creative team transformed the venue into a haven that celebrated sustainability. With earthy tones, organic textures, and botanical accents reminiscent of a forest floor, the ambiance evoked a sense of wonder and harmony, inspiring guests to embrace eco-conscious practices while indulging in a truly immersive and memorable experience.









STB INVESTED DINNER.

An intimate private dining experience at Zeitz MOCAA, the STB Invested Dinner showcased refined elegance through thoughtful styling and artful detail.

Designed by a|CREATE and a|FLORAL, the setting featured layered shades of blue and purple, with spray-painted floral arrangements adding a bold, contemporary edge. A beautifully draped backdrop framed the dinner table, complemented by curated art components that tied the space to its iconic surroundings. The result was a sophisticated, immersive atmosphere that blended creativity, culture, and connection.









STB AFRICA UNLOCKED.

The Zeitz MOCAA Ocular Lounge was transformed by a|CREATE into an elegant celebration of contemporary African design. Natural textures and modern silhouettes defined the furniture selection, while layered décor and warm ambient lighting created an atmosphere of refined intimacy.

Complemented by a|FLORAL's sculptural arrangements in earthy tones, the styling paid tribute to the continent's artistry and spirit—setting the perfect tone for the Africa Unlocked experience.







ART INSPIRED STYLED SHOOT.

a|CREATE's styled shoots are a testament to their love for artistry and innovation, drawing inspiration from the vibrant exhibitions within the adjoining museum and its talented exhibitors.

Each shoot is a harmonious blend of creative vision and contemporary flair, showcasing how a|CREATE seamlessly weaves together elements from the art world to craft stunning and unique settings. Whether it's the play of light and shadow or the fusion of colours and textures, a|CREATE's styled shoots capture the essence of artistic expression, creating captivating visuals.













LENA & JURG.

Lena and Jurg's wedding, meticulously crafted by a|CREATE, was a timeless affair immersed in elegant white and greenery colours, echoing a forest garden theme. The enchanting décor, reminiscent of a lush woodland, featured delicate greenery accents intertwined with pristine white blooms, creating a natural and romantic ambiance. Rustic bricks repurposed as table numbers added a touch of earthy charm, harmonising seamlessly with the overall rustic yet sophisticated atmosphere. Lena and Jurg's celebration epitomized the beauty of nature's simplicity.











CORPORATE COCKTAIL.

a|CREATE elevated the space with a striking blue African-inspired theme, thoughtfully layering bespoke furniture pieces, textured décor elements, and immersive styling details throughout the venue. Rich tones of blue were complemented by natural materials and contemporary accents, creating a sophisticated atmosphere that celebrated African culture through a modern lens.

Augmenting the experience further, carefully curated floral elements added depth and vibrancy to the setting, transforming the event into a bold and visually captivating celebration of design and creativity.







CORPORATE DINNER.

a|CREATE transformed the ABSA REIS Private Clients Dinner into a sophisticated red, black, and white lounge and dining experience, balancing bold contrasts with refined elegance. Carefully curated furniture pieces, layered styling details, and striking décor elements created an atmosphere of exclusivity and luxury, while contemporary floral arrangements added depth and visual impact throughout the space.

Through their expert styling, floral design, furniture selection, and augmenting elements, a|CREATE delivered an immersive event environment tailored to elevate the private client experience.









GALA DINNER '24.

The gala dinner at Zeitz MOCAA, curated by a|CREATE & a|FLORAL, was an extraordinary explosion of colour, vibrancy, and floral abundance. Embracing a kaleidoscope of hues and textures, we transformed the venue into a whimsical paradise, where every corner bloomed with artistic flair and creative energy. From dazzling floral installations to playful décor elements, the gala dinner was a feast for the senses, inviting guests to immerse themselves in a world of exuberance and joy. This collaboration between a|CREATE and Zeitz MOCAA exemplified the power of creativity to create unforgettable experiences.











THE PROCESS.





01 | ENQUIRY

You get in touch with us and provide us with a brief overview of what you had in mind for your celebration



02 | MEETING

Next, we will get together and discuss your brief in more detail, brainstorm ideas and get a feel for what you're after.



03 | CONCEPT

Now we'll cook up a wonderful concoction of ideas, inspired by international trends and individual style.





04 | COST & LOOK

At this stage, you can expect a detailed proposal to include a cost estimate and a lookbook to whet your creative appetite.



05 | FEEDBACK

You share your ideas and feedback on our proposal and we make any necessary tweaks.



06 | DEPOSIT

Once you are happy to go ahead with our proposal ideas, we will require a 50% deposit.



07 | PROCUREMENT

We will go ahead and liaise with the necessary third party (lighting operators, etc.)



08 | FINAL PAYMENT

The final amount is settled.



09 | SET-UP

Let the magic begin - we will personally coordinate every aspect of the setup on the day, from the flower installations and lighting design to the furniture delivery and placement.





10 | SHOWTIME

Your event looks spectacular, and you take all the credit. Afterwards, we remove and reinstate everything at your venue – as if we were never there.

THAT'S US.

Thank you for the opportunity to
present you with this portfolio. We
trust that we'll assist you in arranging
a most memorable event.



GET IN TOUCH.

SECTION 77 & 78 | BUILDING 8
THE OLIVE GROVE BUSINESS PARK
OU PAARDE VLEI ROAD
SOMERSET WEST

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FURNITURE | DÉCOR | STYLING | FLORAL | LIGHTING

