

TRAVELlink

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DUBAI

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PLANNED^{to} Perfection

The Aleit Group is a premier wedding and events planning company known for its individualised and original approach to events coordination. Founded by Aleit Swanepoel, a creative visionary and respected expert in his field, the company has helped to put South Africa on the map as an international wedding and events destination.



Central to the Aleit Group is Aleit Wedding Coordination which specialises in creating bespoke weddings for discerning bridal couples. Based in the historic town of Stellenbosch, this luxury planning consultancy is internationally renowned for its memorable celebrations that reflect the unique personalities of each client. A talented and passionate team of coordinators deliver personalised, attentive service, while the company also boasts an extensive network of the finest service providers. To top it off, the Aleit Wedding Coordination brand is accessible to the European market through Aleit Munich, the company's first international division.

It is also the country's most published events planning agency, making regular appearances on *Top Billing* and *Posella*, as well as in publications such as *The Wedding Album*, *You & Your Wedding* and *Fairlady Bride*.

The Aleit Group also coordinates corporate and private events through Aleit Event Projects, a slick and dynamic planning service. With the needs and specifications of each client taking precedence, almost any type of event can be coordinated by the experienced events team, from product launches and end of year parties to awards functions and private dinners.

Apart from events planning, the Aleit Group includes several distinctive divisions that complement its coordination services. Aleit Music and Entertainment provides the perfect music to suit weddings, corporate events and private functions. Almost any style of musical performance can be arranged, as well as riveting entertainment acts such as traditional performers, fire dancers and firework displays.

For clients who want to look sensational on their big day, Aleit Bridal and Styling is the first elite styling service of its kind in South Africa. As a specialist wedding image consultancy, it showcases the finest dress and suit designers in South Africa, hand-picked by fashion expert Marilize de Clercq and Aleit himself. Discerning couples are offered a comprehensive, professional styling service that elegantly captures their personal style on their day.

Special occasions often call for special gifts and decor, which is why Aleit Shop offers an array of luxury gifts and accessories. Founded by Madri, Aleit's wife, this online store stocks items such as personalised wedding favours, handmade jewellery and decadent sweet treats. With her eye for style and beautiful design,

Madri loves to source the perfect gifts for her discerning customers.

Lastly, the Aleit Group is affiliated with the Aleit Academy, South Africa's leading specialised training programme for the events industry. Presented in partnership with the Institute of Culinary Arts (ICA), the Aleit Academy offers a combination qualification that covers all aspects of the industry, including Event Management &

Planning, Hospitality Management and Professional Culinary training.

True to its innovative nature, the Aleit Group always has plenty of exciting plans for the future. One of the more recent ventures is Aleit Venues which offers an exclusive portfolio of exceptional locations in the Cape Winelands.

For more information, go to www.aleit.co.za, email info@aleitco.za or call +27 21 887 4448. ■

